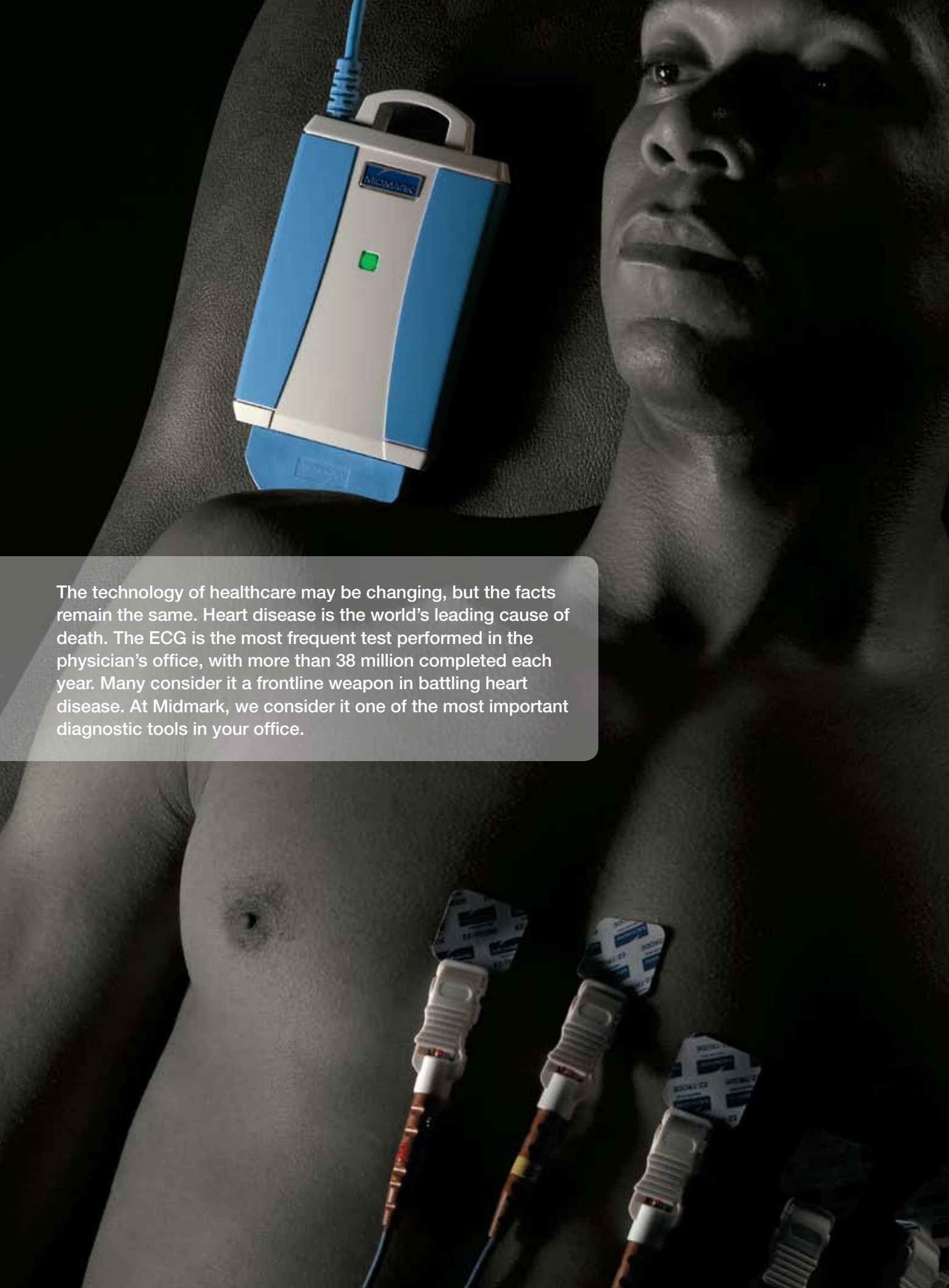




Healthcare is changing.  
Are you prepared to change with it?

IQ  
ecg



A close-up photograph of a person's chest and upper abdomen. A blue and white ECG device is attached to the upper chest area. Several ECG leads are attached to the chest with adhesive pads. The person's face is partially visible in the upper right corner, looking upwards. The lighting is dramatic, with strong highlights and deep shadows.

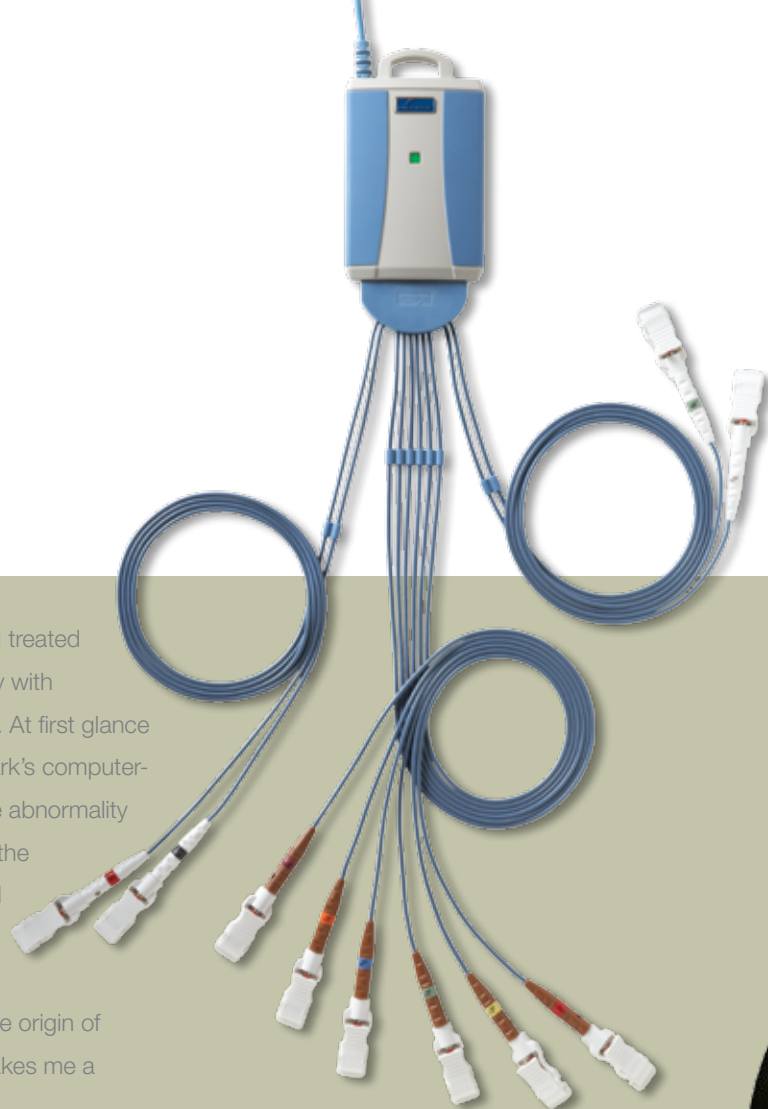
The technology of healthcare may be changing, but the facts remain the same. Heart disease is the world's leading cause of death. The ECG is the most frequent test performed in the physician's office, with more than 38 million completed each year. Many consider it a frontline weapon in battling heart disease. At Midmark, we consider it one of the most important diagnostic tools in your office.

# Innovative features help improve patient care



Introducing the new IQecg™ System from Midmark, an easy-to-use, 12-lead digital ECG and software solution that helps you to quickly administer testing and access the patient information you need to make informed cardiac assessments and provide more efficient patient care.





“Midmark helped save a life today. I treated a 60-year old male in my office today with atypical chest pain lasting 3 minutes. At first glance it was a normal looking ECG. Midmark’s computer-generated interpretation read T-wave abnormality and, thanks to the ability to magnify the tracing, I caught the abnormality and called 911. Two hours later the patient was in surgery for a bypass. He had a "widow maker" lesion at the origin of the LAD. Thanks again. Midmark makes me a better diagnostician!”

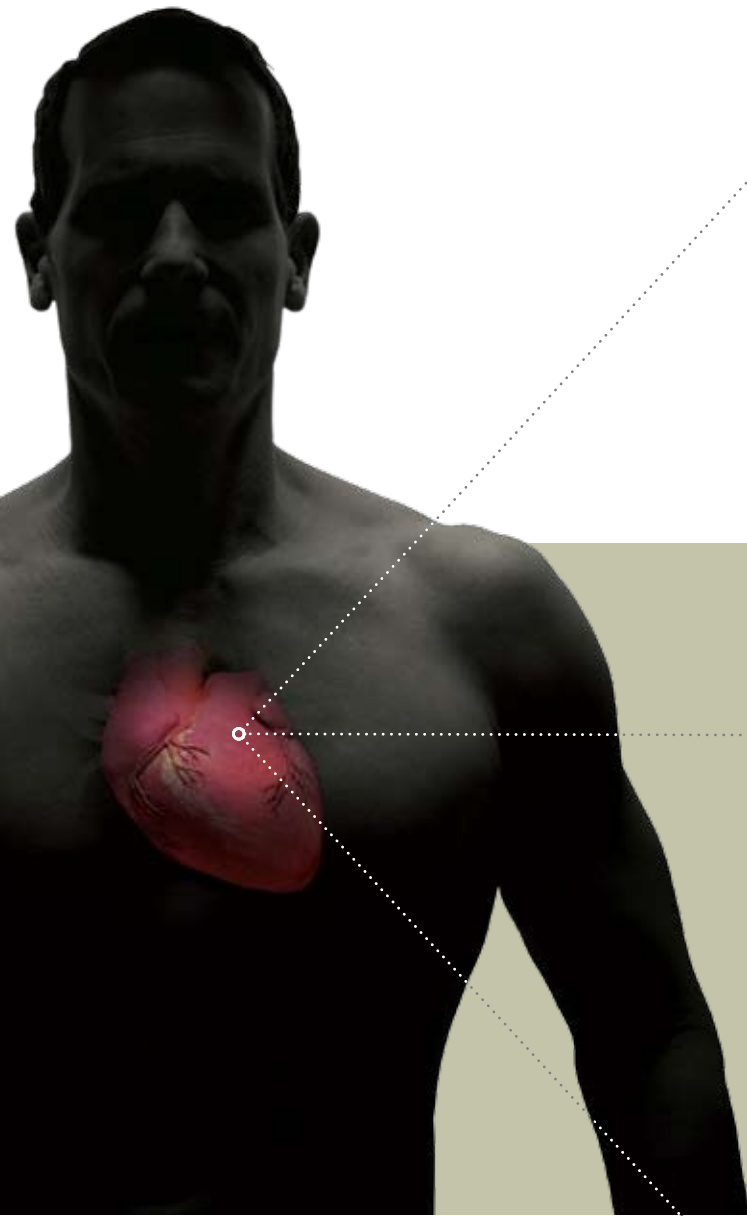
Stewart Segal, M.D., Lake Zurich Family Treatment Center, Lake Zurich, Illinois

## Innovative features to save you time

### **IQecg™ Digital ECG**

The IQecg makes your job easier with a range of reviewing and editing tools to help increase productivity and efficiency. At the touch of a button, you can capture an abnormal ECG as it appears on screen, enhance the diagnosis with tools like zoom and electronic calipers, quickly edit statements and perform serial comparison. Features include:

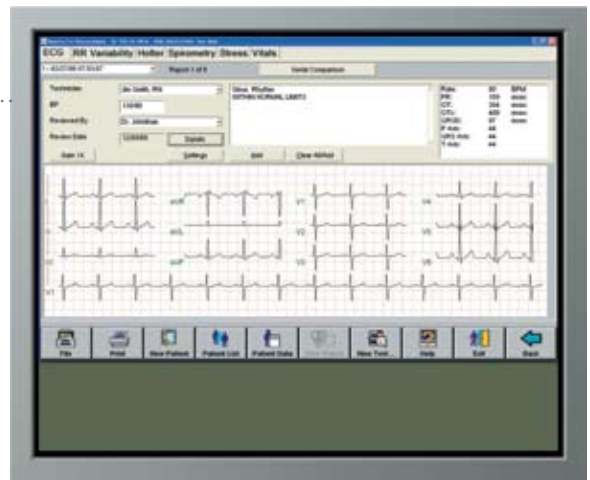
- Lightweight, portable design, weighing less than 11 oz.
- View and monitor live, 12-lead ECG in selectable formats on screen
- Interpret and analyze data for neonate, pediatric and adult patients via the Midmark 12-lead Resting Electrocardiogram Analysis Program
- Review and edit ECG results on-screen with free text or customizable quick edit statements
- Perform serial comparison with overlay of up to 4 ECG tests
- Save time and reduce data entry errors by populating patient information directly from your EHR/EMR software
- Facilitate paperless office strategy-eliminate costs of thermal paper and the hassles of scanning and filing patient charts



IQmanager™



Live ECG Test



ECG Test Review

## ECG workflow made easy

### IQmanager™ Software

Our built-in IQmanager software is a simple, cost effective way to capture and store patient test results right on your existing computer.

- Built-in patient management software to review, edit and store patient information
- Acquires, interprets and trends patient data for comprehensive viewing
- Save time by eliminating the need to re-enter patient data
- Simple to use with one click email and fax options

- Store 55,000 ECGs in just 1GB of hard drive space

### EHR/EMR Integration

Integrate test results and patient data directly into your EHR/EMR solution.

- Seamless integration allows you to perform tests within the EHR/EMR and store the information in the patient's chart
- Interpret, view measurements and see ECG waveform and graphs as digital data instead of a static image
- Works with approximately 80 of today's top EHR/EMR solutions

## Make your practice more successful today with an IQ Digital Diagnostic System

Productivity gains and improvements in patient care are just a few of the benefits that can result from implementing the IQ Digital Diagnostic System. You'll have the ability to provide more streamlined diagnostic procedures for your patients and a more efficient workflow for your practice. Call us today and we'll put together a customized suite of solutions to help your practice move toward the future of healthcare.



IQecg™



IQspiro™



IQholter™, EX, EP



IQmanager™



IQstress™

### Ordering Information

- 4-000-0061 IQecg™ Digital ECG
- 3-047-0001 Universal ECG Clips (3mm, 4mm, & Snap) 10/pack
- 2-100-0205 Disposable ECG EZ-Trodes (box of 500)
- 4-100-1004 IQmanager™ Diagnostic Software
- 3-003-0020 IQcart™

For information, pricing or to place an order, contact us at:  
1-800-624-8950 or  
1-310-516-6050 or  
midmark.com

Computer analysis and interpretation is not a substitute for physician interpretation and, therefore, should be examined with respect to the patient's overall clinical condition.



IQecg™ on IQcart™

### Midmark Diagnostics Group is an ISO 13485 Certified Company.

Midmark Diagnostics Group  
1125 W. 190th Street, Gardena, CA 90248  
midmark.com  
1-800-624-8950

© 2009 Midmark Corporation  
60 Vista Drive P.O. Box 286 Versailles, Ohio 45380-0286  
Products subject to improvement changes without notice  
Litho in U.S.A. 007-0742-00 Rev. A1 (1/09)



Because we care.